

ENVIRONMENTAL PRINCIPLES AND POLICY



CITRON VIOLET

As a global citizen, Citron Violet is obligation-conscious of environmental conservation. In addition, we strive to honour our environmental responsibilities and concentrate our efforts in environmental conservation activities, implementation of which we believe to be as significant as our business operations.

As a film and video production Company, Citron Violet undertakes a variety of activities that may have an effect on the environment.

Those activities include:

- strategy & planning,
- creative development,
- production & execution of film & video,
- digital storage.

It is therefore our policy to:

1. Identify our significant environmental impacts and put in place control mechanisms to mitigate their effects.
2. Minimise the environmental impacts of our activities, prevent pollution and continually improve our environmental performance.
3. To protect the environment whilst providing services to our clients, such as safe-guarding both eco systems & biodiversity; utilizing sustainable resources; and climate change mitigation
4. Employ systems and procedures that ensure our company's compliance with all relevant legislation and other voluntary obligations relating to the environment
5. Promote sustainable development by conserving energy, digital storage needs, materials and resources, minimising consumption, maximising efficiency and effectively managing wastes
6. Create awareness of our environmental management systems to all relevant employees about the potential impacts from their operations and the use suitable control measures to mitigate those adverse impacts
7. Manage and/or influence our supply chain to encourage suppliers to minimise the use of materials, energy or processes which may be harmful to the environment
8. Set objectives and targets to continually improve our Environmental Management System and our environmental performance and that are compatible with our strategic direction of the overall business and its wider context
9. To exercise a positive influence within our sector and for the clients we serve

The participation and co-operation of all employees and sub contractors/freelancers is vital to the success of this policy and that adequate resources are available to maintain this system on an ongoing basis and that our Environmental Management System achieves our stated outcomes.

This Environmental Policy Statement shall be communicated throughout the organisation and will be publicly available to interested parties.

This Policy shall be reviewed annually.

